

TO WRITE LOVE ON HER ARMS★

OPEN MIC RESOURCE GUIDE

HOST AN OPEN MIC NIGHT

The “Hope-n-mic” event is designed to invite people into a conversation about things that aren’t really talked about, depression, addiction, self-injury, and suicide. The hope is that the open mic platform will allow this conversation to move beyond the surface. As questions and themes of struggles come into the light through lyrics or spoken words, the hope is those walking through darkness will know that they are not alone.

We suggest that you organize a few local artists or poets to perform two to three songs/poems each. You will designate a moderator who can engage the artist following the song/poem with questions about the lyrics/words and messages of their work.

You can approach this event as a collaboration with a coffee shop or smaller venue. The artists should be local artists. The questions for discussion and flow of the evening should be discussed and prepared prior to the event. The audience should take away from the evening the message of TWLOHA and information about finding help in your community.

PLANNING THE EVENT:

- Select a date, time, and find a venue.
- Find local individuals that will be sharing their poetry or music with you.
- Invite a local mental health professional to speak.
- Select a moderator for the event.
- Assemble your core team that will help you with all of the logistics.
- Set goals and timelines. When should planning be complete? Delegate responsibilities. Is there a fundraising aspect?
- How will you incorporate a message of hope and help throughout the night? We suggest having local mental health resource information available that night. If you need help finding resources in your area, please contact info@twloha.com.



PROMOTE YOUR EVENT:

- Social media
 - Press release/local media
 - Local organizations
 - Personal invitations
 - Local schools, places of worship, community centers
 - Local businesses
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- When promoting your event, you may only use TWLOHA's logo if you've received permission from our Benefit Coordinator. Please contact benefit@twloha.com to find out how to register your benefit with TWLOHA.

SHARE HOW YOUR EVENT WENT:

We'd love to hear how your event went! Please send in pictures and share the response to your event with us at benefit@twloha.com. You can turn in any funds raised through our online fundraising platform Classy at wrt.lv/SupporterBenefits. If you need to mail funds, please make sure all checks or money orders are made out to TWLOHA. Please mail them to PO Box 2203 Melbourne, FL 32902. Include in the memo "Benefit Event".

For questions, or how to register your Open Mic Benefit Event, please contact benefit@twloha.com.