

UCHAPTER VIDEO APPLICATION INSTRUCTIONS



# **UCHAPTER VIDEO APPLICATION**

Please read the video application instructions and then create your UChapters video application. You should do this before completing the online application, which cannot be saved.

Consider the video application like a first impression; we really just want to get a sense of who you are and what it's like at your university or college. Have fun with it and don't worry about your filmmaking ability.

# REQUIREMENTS

- Your video must be between two and five minutes; it will not be considered if it exceeds the five minute limit.
- You must include the **two required** questions and you get to choose an **additional two questions** to answer from the list below. Your video will have a **total of four answers**.
- When creating your video, title your video "UChapter Video Application Your Name."

# **CREATING YOUR VIDEO**

## 1) Introduce Yourself

Tell us your name, where you go to school, and of course no college introduction is complete without answering the dreaded question, what are you studying?

## **Required Questions:**

- What are some qualities you have that you believe prepare you for UChapter leadership?
- Describe the UChapter community you envision on your campus and how it will benefit your local community?

## Please select two additional questions:

- What are you passionate about (other than To Write Love on Her Arms)?
- What makes you unique? Tell us 5 random/quirky facts about yourself.
- What do you love about your campus? Tell us 5 random/quirky facts about your campus (include pictures, too!)
- What's your greatest fear? What's your greatest dream?



#### 2) Upload your video

Follow the YouTube.com instructions to upload your video. Please title the video **"UChapter Video Application - Your Name."** Please use your first and last name. After you have successfully uploaded your video, add TWLOHA as your friend (http://www.youtube. com/TWLOHA) and send us your video on YouTube. If you would like to keep the video PRIVATE, you can; just make sure that we can view it!

#### 3) Provide the video URL in your online application

You will also be required to provide the URL for your video application to complete the online application, so you should upload your video before beginning the online application.

#### For any additional questions, please email chapters@twloha.com.